



PRESS RELEASE

FOR IMMEDIATE RELEASE: 4-13-2023

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150 travel agents attend webinar promoting Statia

St. Eustatius, 4-13-2023 – One hundred and fifty travel agents from the United States and Canada learned about St. Eustatius and what makes it a superb tourist destination. They were among the participants of a Statia webinar held on March 22, 2023, which was the first of a two-part series promoting the island.

The webinar began with a virtual tour of Statia. Charles Lindo, Director of the St. Eustatius Tourism Development Foundation, spoke about St. Eustatius' geography, demographics and history including why it is known as an open-air museum. "You can walk anywhere on the island, and I guarantee you will find something that reminds you of the days of old," said Lindo.

St. Eustatius is also known as an eco-friendly destination. Lindo explained that the 8.1 square mile island has seven hiking trails, endemic plants including the Statia morning glory, and 75 species of birds. He also mentioned that the island is 100 percent solar powered during the day.

The island's national parks were highlighted including the Marine National Park which includes 25 pristine dive sites. Lindo said divers will find 18th century shipwrecks, carefully preserved ecosystems, and a diverse marine life. The Quill, a dormant volcano is another top attraction for nature lovers. Hikers making their way to the top will find a mini rain forest inside the crater.

Lindo also spoke about the ways to get to Statia and the variety of accommodations – luxury and budget friendly, including villas.

Cultural diversity is something the people of Statia are proud of. Fifty-two nationalities live on the island and are celebrated with cuisine, events, and entertainment. This too was shared.



According to Lindo, most of the travel agents had not heard about Statia before the webinar, but many are now intrigued by what the island has to offer. By the end of the session, 103 had already signed up to attend the 2nd part of the webinar series which will be held on April 19, 2023.



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About Sint Eustatius:

Known as the Golden Rock, Sint Eustatius (known affectionately as Statia), is an open-air museum and diving haven. It is surrounded by a beautiful marine reserve with 7 distinct dive ecosystems and a wealth of coral reef habitats. An island of only 8.1 square miles with a population of 3,500, Statia offers no mass tourism, but intimate experiences await visitors to this sleepy Dutch Caribbean island.

For more information:

Visit the official Statia Tourism website at www.statia-tourism.com

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