



PRESS RELEASE

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Media Contact:

Maya Pandt
St. Eustatius Tourism Development Foundation
mayaleon-pandt@stata-tourism.com
599-318-2433

A Successful Journey: Travel Agents Explore St. Eustatius

St. Eustatius, June 22, 2023 – A group of six travel agents explored the charming island of St. Eustatius on Friday, June 16, 2023. Their visit was part of the second edition of the Fly In programme, a remarkable initiative that replaced the renowned St. Martin/St. Maarten Annual Regional Tradeshow (SMART).

Led by Narissa Page, representing the French St. Maarten tourist office, and knowledgeable tour guide, Althea Merkmán, the travel agents immersed themselves in the rich cultural and natural heritage of St. Eustatius. The journey unfolded with visits to various iconic tourist sites, including the museum, tourist office, the renowned White Wall, and the Golden Rock Resort, among many other remarkable locations.

This experience was made possible through the support and collaboration of key stakeholders who believe in the promotion of St. Eustatius as a prime tourist destination. The Historical Foundation, Brown's Car Rental, Golden Rock Resort, and Winair played instrumental roles in ensuring the success of this endeavour.

The travel agents were enthralled by the historical significance and breathtaking beauty of St. Eustatius. Their first-hand encounters with the island's captivating attractions will undoubtedly enable them to provide valuable insights and recommendations to travelers seeking new and remarkable experiences.

Expressing gratitude to all collaborators, Charles Lindo, Director of Tourism remarked, "We are pleased to have had the opportunity to host the travel agents and help them to discover the hidden gems of our island. They are now able to share their newfound knowledge with potential visitors."



St. Eustatius, with its unparalleled natural beauty, vibrant history, and warm hospitality, is poised to become a must-visit destination for travel enthusiasts around the world. Lindo said, “We welcome travel agents to Statia as this sets the stage for promoting this hidden gem, elevating its tourism potential and unlocking new opportunities for growth.”



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About Sint Eustatius:

Known as the Golden Rock, Sint Eustatius (known affectionately as Statia), is an open-air museum and diving haven. It is surrounded by a beautiful marine reserve with 7 distinct dive ecosystems and a wealth of coral reef habitats. An island of only 8.1 square miles with a population of 3,500, Statia offers no mass tourism, but intimate experiences await visitors to this sleepy Dutch Caribbean island.

For more information:

Visit the official Statia Tourism website at www.statia-tourism.com

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